



SYMBIOSIS LAW SCHOOL, NAGPUR

Constituent of Symbiosis International (DEEMED UNIVERSITY), Pune

Re-accredited by NAAC with "A" Grade (3.85/4) – Awarded Category – I by UGC

Founder: Dr. S.B. Mujumdar, M.Sc. Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

Report on the Workshop "The Art of Pitching"

September 20, 2022

In keeping with its promise to give students exposure to and opportunities in the legal business field, the Symbiosis Legal Entrepreneurship Center of Symbiosis Law School, Nagpur on September 20, 2022, conducted a workshop on "The Art of Pitching". The speaker for the event was Mr. Mukesh Ashar, the Founder of Confidence Unlimited and the Founding Director of LemonSchool of Entrepreneurship.

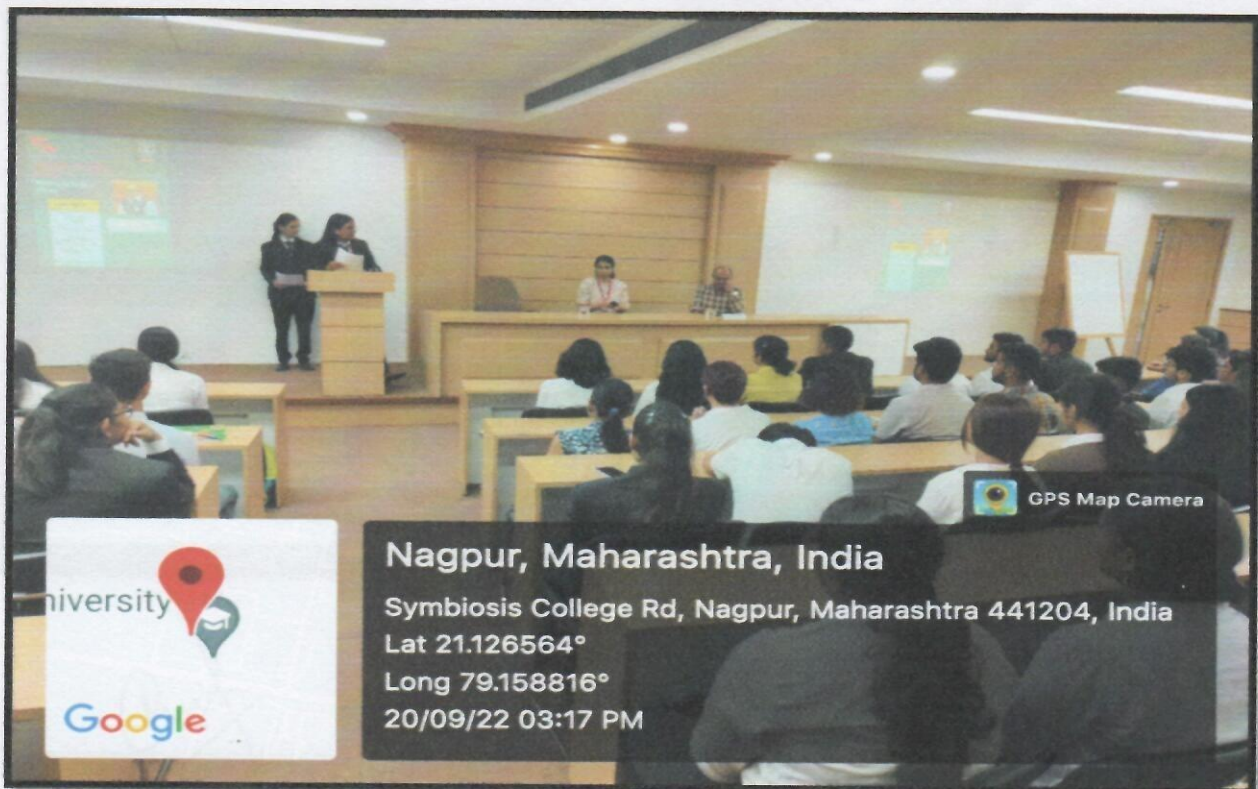
Mr. Ashar is a business owner and JCI certified international trainer with 25 years of experience in the telecom and industrial supply industries. Over the past 20 years, his training career has included a variety of programmes, including behavioral and presentation skills, trainer training, and motivational training. He is one of the most experienced person in this field with over 1500 youth training programmes across the country thanks to his intense entrepreneurial skills and experience in teaching young people how to develop these talents.

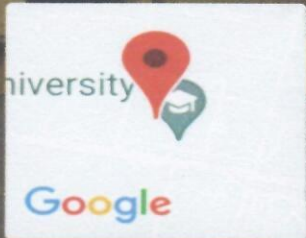
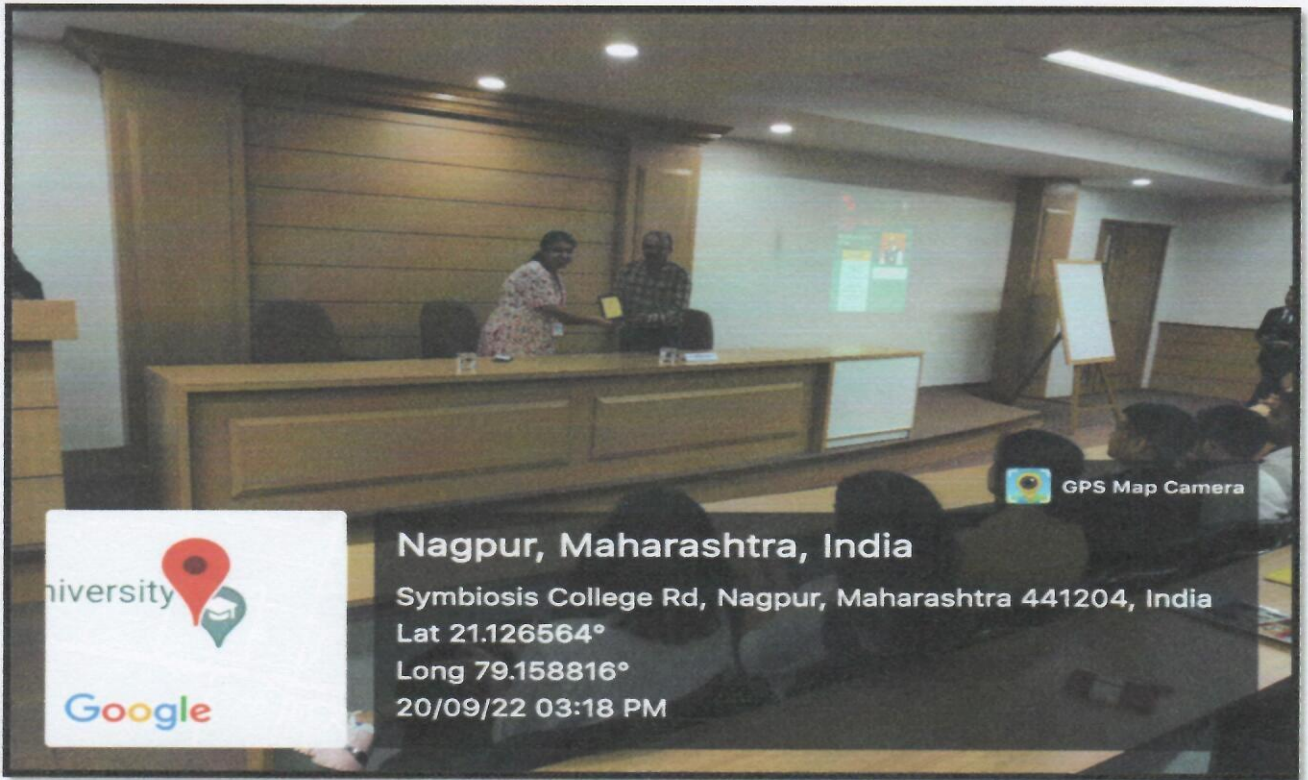
The workshop began with an introduction to Entrepreneurship. Students were introduced to the key areas around which Entrepreneurship revolves. They understood how anyone with a desire to create, build, experiment and solve problems for society can tap into the entrepreneurship space and accomplish results. They were taught about an important aspect of risk management and how Entrepreneurs have become successful because of the risks they have taken.

The guest further introduced students about “coming up with an idea” wherein they learnt about identifying real life problems, needs and desires in the society that could either be solved with new solutions or improving/changing the existing ones. Students got acquainted with terms like ‘market size’, ‘traction’, ‘valuations’, ‘brand value’, etc.

Some of the existing pioneer Entrepreneurs and businesses were also discussed to give them hindsight. The workshop was concluded as Mr. Mukesh gave a task to the students to exhibit what they have learnt from this workshop by encouraging them to tell what are their creative ideas and opinions about entrepreneurship and their start up plans based on an existing problem.

The workshop was organized under the guidance of Dr. Sukhvinder Singh Dari, Director, Symbiosis Law School Nagpur and in the presence of Ms. Nuvita Kalra, Faculty in Charge, SLEC. The session was moderated by Ms. Tanaya Raut and Ms. Sanaya Hathriam, students of IIIrd Semester. The vote of thanks was given by Mr. Kaustubh Dubey, Student in-Charge. The workshop was organized by the student members of SLEC.





Nagpur, Maharashtra, India

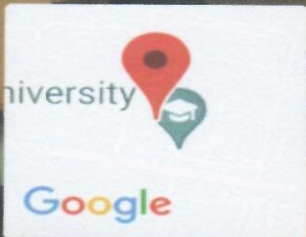
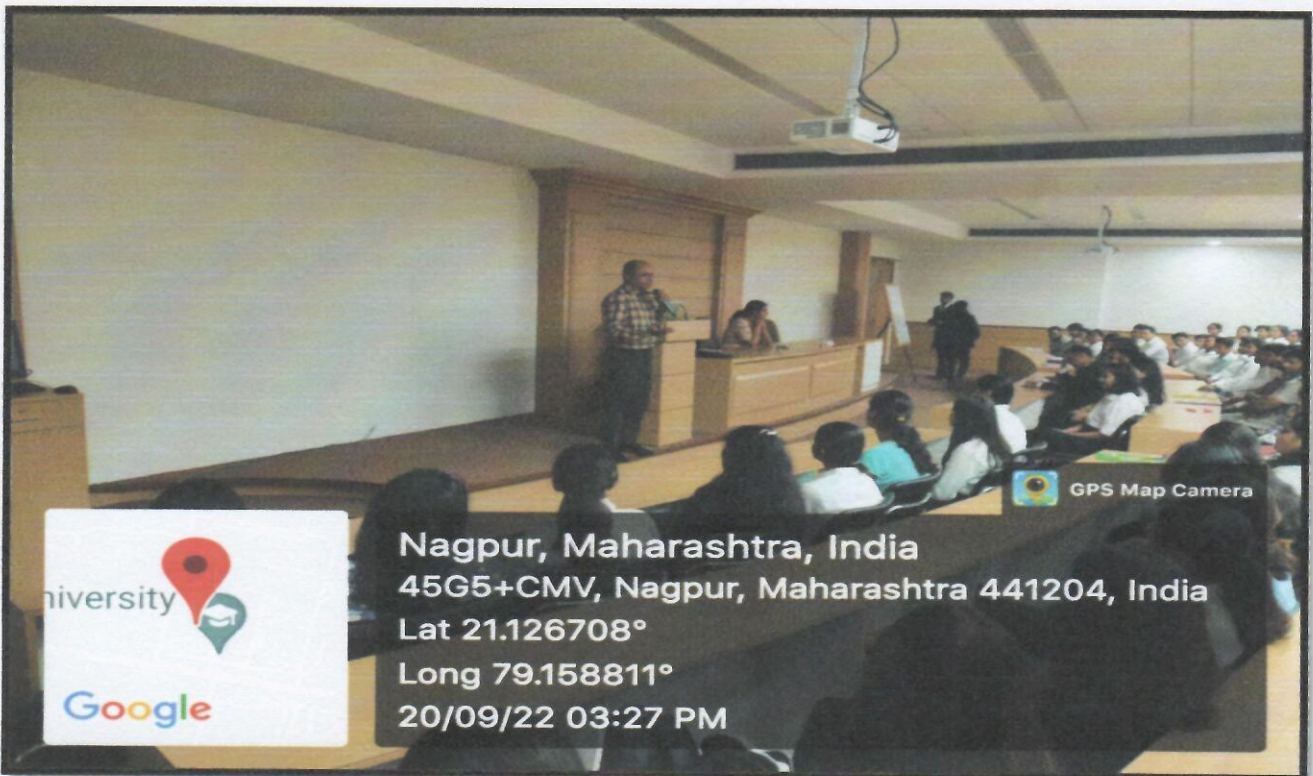
Symbiosis College Rd, Nagpur, Maharashtra 441204, India

Lat 21.126564°

Long 79.158816°

20/09/22 03:18 PM

GPS Map Camera



Nagpur, Maharashtra, India

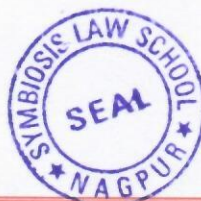
45G5+CMV, Nagpur, Maharashtra 441204, India

Lat 21.126708°

Long 79.158811°

20/09/22 03:27 PM

GPS Map Camera



Director
Symbiosis Law School
Nagpur